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**Creative Industry Awards Competitions Recognize AXIOM
for Excellence in Medical Illustration and Multimedia**

Yardley, PA - June 11, 2009 – AXIOM, a Huntsworth Health Company, continues to gain recognition for superior work in illustration and multimedia, most recently being honored with a total of three nods by the Hermes Creative Awards and the Summit Creative Awards.

The Hermes Creative Awards, a competition for creative professionals involved in the concept, writing, and design of traditional and emerging media, recognized AXIOM with two awards in the category of CD Based Multi-Media. The winning entries included a Platinum Hermes Creative Award for an HIV e-Simulation that AXIOM created for Gilead Sciences, Inc and a Gold Hermes Creative Award for a Rheumatology Key Concepts program that the team produced for Abbott Laboratories.

The Summit Creative Awards, which is a division of the Summit International Awards, also recently rewarded AXIOM with a Silver Award in the competition's Illustration category. The award-winning entry was a digestive system illustration created by AXIOM Senior Medical Illustrator, Chris Scherer.

"Chris has strong creative ability and imagination; he consistently produces high-quality medical illustrations for our clients. His talents are a great asset to the AXIOM team," remarked Donna Thomas, President of AXIOM. With over 14 years of experience in medical illustration, Scherer has been with AXIOM for four years.

About AXIOM

AXIOM, a Huntsworth Health Company located in Yardley, Pennsylvania, designs and develops custom sales training and medical education programs using the principles of Evidence-Based Training. The team at AXIOM has proven expertise in developing materials for new hire curricula, product launches, clinical training, and selling and coaching skills, using a mix of delivery media. For more information about AXIOM and its services, visit www.axiomhh.com or contact Donna Thomas, President at donna.thomas@axiomhh.com. For more information about the Huntsworth Health network, visit: www.hhealthglobal.com.

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About the Hermes Creative Awards

Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing, and design of traditional materials and programs, and emerging technologies. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, Web-based innovators, and freelancers. For more information, visit:

<http://www.hermesawards.com>.

About the Summit Creative Awards

The Summit Creative Award is one of three competitions within the Summit International Awards. It was created to recognize and celebrate the creative accomplishments of small- and medium-sized advertising agencies and other creative companies throughout the world with annual billings of under \$30 million. Over the last decade, the competition has established itself as the premier arbiter of creative excellence for firms of this size. Using rigorous evaluative criteria, it is the only competition rewarding those firms truly deserving of top recognition for creativity. The fact that the Summit Creative Award has spawned imitators is validation of the need for smaller firms to be recognized for their often overshadowed efforts. For more information, visit:

<http://www.summitawards.com/competitions.html>

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