



FOR IMMEDIATE RELEASE

Contact: Lauren Conway
Ph: +1 215 550 8301
lauren.conway@axishh.com

AXIOM Wins Multiple Interactive Media and Videography Awards

Yardley, PA - June 11, 2009 – AXIOM, a Huntsworth Health Company, is proud to announce that it has been awarded three Bronze Awards by the Horizon Interactive Awards and an Award of Distinction by the 2009 Videographer Awards.

The award-winning entries were self-promotional pieces developed to showcase the team's limitless creativity and technical savvy in the areas of videography, video editing, interactive design, graphic design, instructional design, project management, and programming. They included two interactive e-cards, designed for the winter holidays and Valentine's Day, and an interactive "Brainiac" game that presented targeted content in a fun and competitive format. Visit the AXIOM Web site to see these entries:

<http://www.axiomhh.com/holiday2008/>, <http://www.axiomhh.com/valentine2009/> and <http://www.axiomhh.com/brainiacgame/>.

"We have so many truly talented people on the AXIOM team, and we have a lot of fun working on these types of self-promotional projects. They demonstrate our ability to package complex content in an engaging and compelling way," shared Donna Thomas, President of AXIOM.

About AXIOM

AXIOM, a Huntsworth Health Company, located in Yardley, Pennsylvania, designs and develops custom sales training and medical education programs using the principles of Evidence-Based Training. The team at AXIOM has proven expertise in developing materials for new hire curricula, product launches, clinical training, and selling and coaching skills, using a mix of delivery media. For more information about AXIOM and its services, visit www.axiomhh.com or contact Donna Thomas, President at donna.thomas@axiomhh.com. For more information about the Huntsworth Health network, visit: www.hhealthglobal.com.

- MORE -



About the Horizon Interactive Awards

In its eighth year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received many thousands of entries from countries around the world. Each year, winners are chosen from these entries as the “best of the best” to be recognized and promoted on an international stage for their excellence. The judging process involves a Horizon Interactive Awards advisory panel, end-user panel, and a worldwide panel of judges consisting of industry professionals. For more information, visit www.horizoninteractiveawards.com.

About the Videographer Awards

The Videographer Awards is an international competition designed to recognize excellence in video productions, television commercials/ news/ programs and new media. The mission of the Videographer Awards is to provide meaningful recognition to hard-working, creative companies, individuals, and their clients. Entries are judged by the Association of Marketing and Communication Professionals (AMCP), an organization that consists of several thousand marketing, communication, and video professionals. For more information, visit: <http://www.videoawards.com/>.

###